Managing mobility for a better future:

Odette van de Riet
Vice-President EPOMM

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European Platform on Mobility Management

Optimising Use

Smartly and smoothly from door to door
A growing number of committed Member States

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Europe, its Member States, cities and citizens are facing serious challenges

- Economic crisis
- Environmental crisis
- Social problems & health risks
We have a dream…
To realize this, a balanced policy approach is needed:

**Unbalanced today**
- Technology
- Infrastructure
- Mobility Management
- Getting prices right
- Reorientation of land use

**Balanced in future**
- Technology
- Infrastructure
- Mobility Management
- Getting prices right
- Reorientation of land use
Mobility Management = Smart management of mobility needs

- MM is an effective tool
- MM is cost effective
- MM is sustainable
Mobility Management is not just a local or regional issue

- Promote in cities and regions
- Integrate in national policies
- Promote on a European scale
EPOMM is the bridge between:

- Policy & practice
- Knowledge & implementation
- Decision makers
EPOMM fulfils its bridge function in four ways

- Knowledge exchange
- Tools
- Policy transfers
- Raising awareness
Highlight of the year: 2015 in Utrecht (the Netherlands)
EPOMM is looking forward to meet you in Athens 2016